



REN LEE

artist + designer + creative

## PORTFOLIO SAMPLE

PRINT



**Client:**

Head for the Cure Foundation

**Project:**

2023 Annual Report

**Responsibilities:**

graphic design, page layout

**Background:**

For the 2023 operating I put together the Annual Report for the Head for the Cure Foundation. Every year the foundation decides on a 'theme' for the year's events, and I worked with the Client to build the creative/layout of the report around this year's theme/creative.



## 22 YEARS OF CREATING HOPE & JOY

Dear Friends,

On behalf of the entire Head for the Cure Foundation, I start this letter by expressing my heartfelt gratitude for not only your support, but also for the profound connections that strengthen and unify us within the brain tumor community we are privileged to serve.

Over the years, our Head for the Cure journey has brought together a remarkable community of over 250,000 participants, donors, and dedicated supporters, each of whom has left a lasting imprint, guiding the way for others to follow. In two decades of operation, HFTC has hosted nearly 300 5K Run/Walks and other community events, spanning across 32 US cities. Together, this community has helped raise \$25 million to fund clinical research and advocacy programs supporting brain tumor patients and caregivers, allowing us to proudly grant more than 450 grants to 70 different beneficiaries.



## LOOK HOW FAR WE'VE COME!

HEAR FROM OUR PARTNERS ABOUT HOW BRAIN TUMOR RESEARCH HAS DEVELOPED OVER THE YEARS!

### HENRY FORD HEALTH: HERMLIN BRAIN TUMOR CENTER

"A decade ago, we were only on the cusp of several developments in brain cancer treatments, including the use of Precision Medicine to tailor therapies to the unique nature of each patient's cancer. More recently, there has been progress in understanding the use of immunotherapy in brain cancer. Several collaborative research initiatives have been developed in the interim, including AGILE which Henry Ford Health is a leading contributor to, which leverages researchers,



clinicians, and pharmaceutical companies to accelerate the pace of discovery and development of new therapies in brain cancer."

— Tobias Walpert, MD, PhD, Director, Neuro-Oncology

### IVY BRAIN TUMOR CENTER AT BARROW NEUROLOGICAL INSTITUTE

"Two of the most significant differences from a decade ago are (1) the molecularly guided diagnosis that guides the treatments to better tailor the treatment approach to the tumor molecular profiles and (2) the incorporation of phase 0/window-of-opportunity study designs to evaluate drug

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## PUTTING THE FUN IN FUNDRAISING: NOTABLE COMMUNITY EVENTS IN 2023

### HERBISH GOLF TOURNAMENT



The 8th Annual Herbish Golf Tournament took place on September 3rd in Midland, Texas. Organized in memory of Herb Ware III and David Farmer by their wives, Leslie W. and Sharon F., this event continues to grow yearly. Thanks to the incredible participation of golfers, sponsors, and supporters, the event raised an impressive \$126,000!

### SOUTH CAROLINA OYSTER ROAST

The 2nd Annual Team Kyla Oyster Roast and Silent Auction, hosted in Charleston, SC, brought together a close-knit community of family, friends, and team members. Launched by Jo Singleton and her family as a tribute to her late daughter, Kyla, this event significantly surpassed their fundraising target of \$15,000 for the Charleston 5K Run/Walk!

### TEAM DAC GIFT BASKETS

At the Head for the Cure 5K in Pittsburgh on August 12th, Team DAC's Allison and Christine S. orchestrated a raffle in memory of their grandpa and dad. They meticulously curated over 35 baskets, filled with items sourced from all corners of the Pittsburgh area, ranging from gourmet treats to self-care goodies. The community's enthusiastic participation made this initiative a tremendous success, raising over \$3,500!



### QUAD CITIES GOLF TOURNAMENT

The inaugural Angie Rettig Golf Outing unfolded on September 24th in Geneseo, IL, hosted by Andrea M. This event was held in support of Andrea's sister, Angie, who is currently facing a challenging battle against a brain stem tumor. United by a shared cause, family and friends came together, raising an inspiring total of over \$35,000!



## FINANCES

REVENUE	
Revenue Total	\$2,702,596
EXPENSES	
FUNDRAISING EXPENSES	
Total Fundraising	\$547,407
GENERAL & ADMINISTRATIVE	
General & Administrative Total	\$302,908
TOTAL DEDICATED TO GRANTS & PROGRAMS	
Grants to Partner Brain Tumor Clinics/Hospitals	\$729,900
Grants for Pediatric Programs	\$60,000
Brains for the Cure Program (JPH and Rare Enough)	\$215,550
HFTC 5K Event Connections	\$685,498
Other Programs & Staff Implementation	\$324,492
<b>TOTAL GRANTS/PROGRAMS</b>	<b>\$1,974,738</b>



### Client:

Head for the Cure Foundation

### Project:

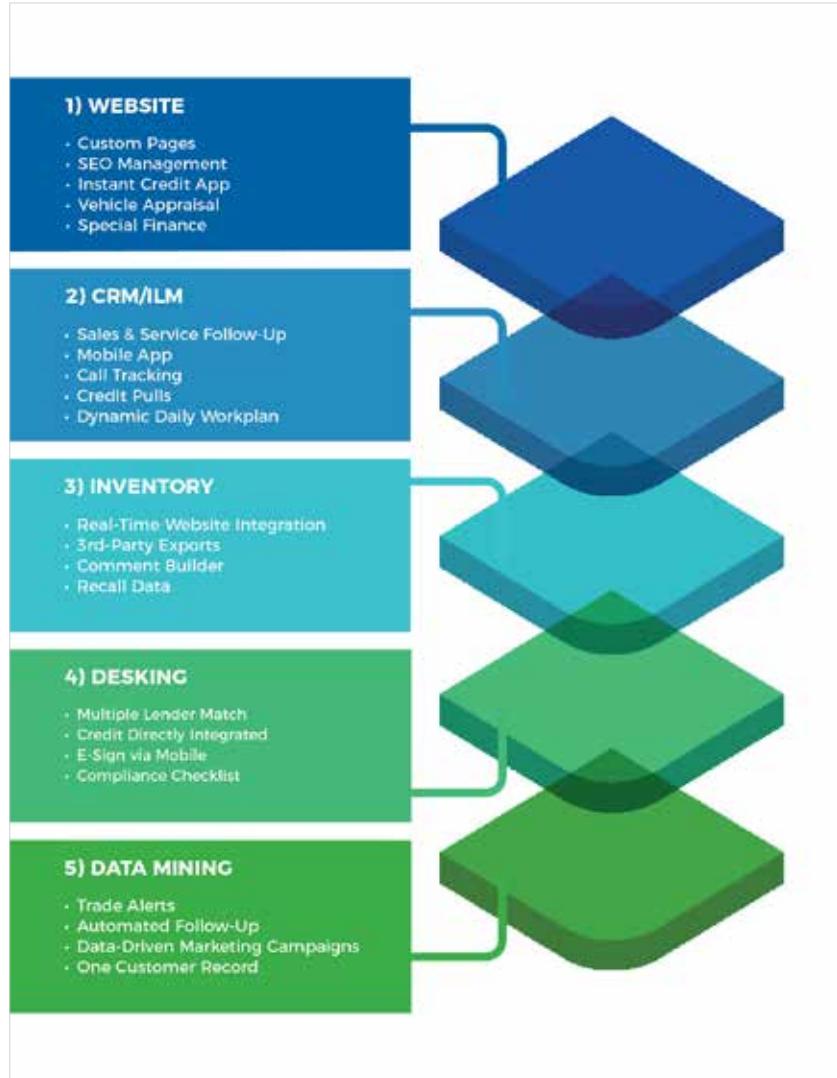
2023 Annual Report

### Responsibilities:

graphic design, page layout

### Background:

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**stack**  
from ProMax

### TECHNOLOGY ASSESSMENT

**CRM**

<input type="radio"/> WebLender	<input type="radio"/> DealerCenter
<input type="radio"/> Client	<input type="radio"/> HED
<input type="radio"/> Desktouch	<input type="radio"/> Desktouch
<input type="radio"/> DriveCentral	<input type="radio"/> Optimize
<input type="radio"/> AutoDealers	<input type="radio"/> DealerCloud
<input type="radio"/> Sales	<input type="radio"/> Web CRM Certified
<input type="radio"/> Neken	<input type="radio"/> Other

Current Spend Per Month:

**BDC**

<input type="radio"/> Digital Ad Series	<input type="radio"/> Dealer Direct
<input type="radio"/> CloudOne	<input type="radio"/> Executive Inc.
<input type="radio"/> Interactive Dealer Solutions	<input type="radio"/> SprintCar
<input type="radio"/> ConnectCar	<input type="radio"/> Other

Current Spend Per Month:

**Call Tracking**

<input type="radio"/> CallHawk	<input type="radio"/> Market Share
<input type="radio"/> InteractiveTel	<input type="radio"/> Other

Current Spend Per Month:

**Market Pricing**

<input type="radio"/> VISA	<input type="radio"/> Hatchback
<input type="radio"/> AMEX	<input type="radio"/> Lease Approval
<input type="radio"/> Discover	<input type="radio"/> Other

Current Spend Per Month:

**Desking**

<input type="radio"/> Desktouch	<input type="radio"/> Market Share
<input type="radio"/> Int. Metrics	<input type="radio"/> Other
<input type="radio"/> Dealer	<input type="radio"/> Other

Current Spend Per Month:

**Websites**

<input type="radio"/> DealerCloud	<input type="radio"/> AutoFusion.com
<input type="radio"/> DealerOne	<input type="radio"/> DealerOne
<input type="radio"/> DealerOn	<input type="radio"/> DealerCenter
<input type="radio"/> Dealer Car Search	<input type="radio"/> Other

Current Spend Per Month:

**Credit Bureaus - Credit Hard/Soft Pulls**

<input type="radio"/> Equifax	<input type="radio"/> Capital One
<input type="radio"/> Experian	<input type="radio"/> Other
<input type="radio"/> TransUnion	<input type="radio"/> Other

Current Spend Per Month:

**Inventory Management**

<input type="radio"/> Interneatre	<input type="radio"/> Inventory Pro (InHouse)
<input type="radio"/> Wholly	<input type="radio"/> AccuTable
<input type="radio"/> Fit Lease	<input type="radio"/> Other

Current Spend Per Month:

**Data Mining**

<input type="radio"/> AutoData	<input type="radio"/> Dealer Network
<input type="radio"/> Admobilis	<input type="radio"/> AutoInformation
<input type="radio"/> FinancialFuel	<input type="radio"/> VehicleSolutions
<input type="radio"/> DataPiper	<input type="radio"/> Other

Current Spend Per Month:

**DMS**

<input type="radio"/> Dealer	<input type="radio"/> Dealer Network
<input type="radio"/> EDS	<input type="radio"/> AutoMobile
<input type="radio"/> DealerOne	<input type="radio"/> PBS
<input type="radio"/> DealerDirect	<input type="radio"/> QuickBooks
<input type="radio"/> Autoshift	<input type="radio"/> Other

Current Spend Per Month:

**TOTAL MONTHLY SPEND:**

**Client:**

ProMax Unlimited

**Project:**

Stack Product Guide

**Responsibilities:**

illustration, graphic design, page layout

**Background:**

Worked with Stakeholders to create a Product Guide for their SaaS product Stack. The collateral was intended for distribution at Trade Shows for the industry. The final product was a saddle stitched book, measuring letter-size in its final form.

# CUSTOMER RELATIONSHIP MANAGEMENT

ProMax's award-winning Stack CRM has everything you need to attract prospects, nurture existing relationships, and win back former customers.



**Easy to use, scalable, and customizable to your dealership's needs, the Stack CRM combines all aspects of lead management, follow-up, workplans, and more into a streamlined all-in-one solution.**

## MOBILE

The ProMax App has everything a salesperson needs to do their job from any smartphone or tablet!

- Log ups
- Scan VINs
- Stop the clock on leads
- Manage your workplan
- Check inventory
- ...and much more!



## Client:

ProMax Unlimited

## Project:

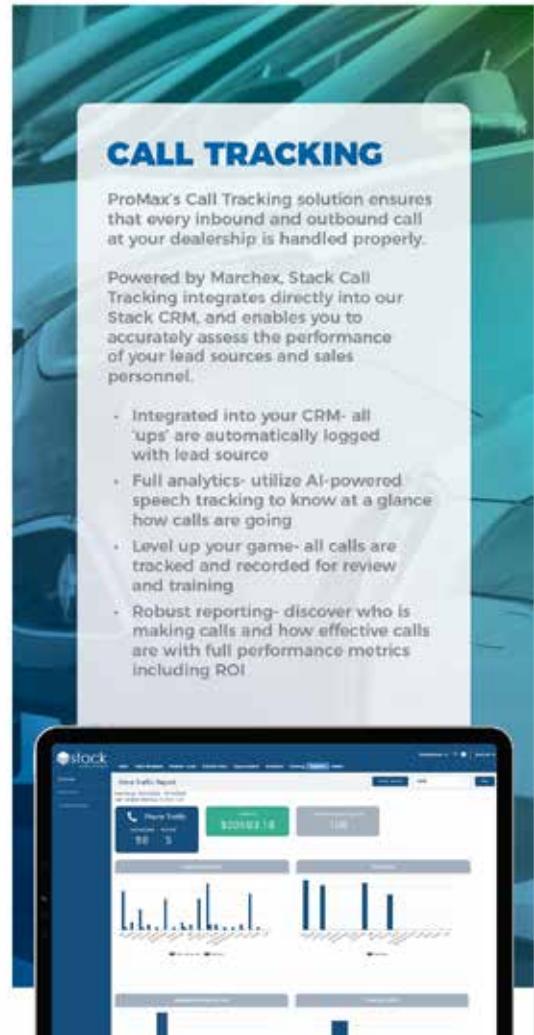
Stack Product Guide

## Responsibilities:

illustration, graphic design, page layout



- Works seamlessly with all of Stack's modules: Desking, Inventory, Websites, Data Mining, Call Tracking, and more
- Streamline your Internet, BDC, and Sales departments
- Market instantly to prospects with texts, email campaigns, e-brochures, and more
- Implement foolproof daily workplans for your sales department
- Track every lead from any source and effectively follow up with built-in processes
- Best-in-class training and support



## CALL TRACKING

ProMax's Call Tracking solution ensures that every inbound and outbound call at your dealership is handled properly.

Powered by Marchex, Stack Call Tracking integrates directly into our Stack CRM, and enables you to accurately assess the performance of your lead sources and sales personnel.

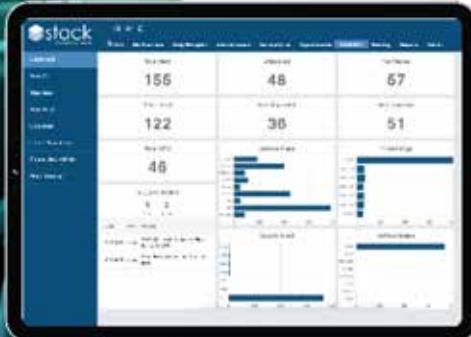
- Integrated into your CRM- all 'ups' are automatically logged with lead source
- Full analytics- utilize AI-powered speech tracking to know at a glance how calls are going
- Level up your game- all calls are tracked and recorded for review and training
- Robust reporting- discover who is making calls and how effective calls are with full performance metrics including ROI

## Background:

Worked with Stakeholders to create a Product Guide for their SaaS product Stack. The collateral was intended for distribution at Trade Shows for the industry. The final product was a saddle stitched book, measuring letter-size in its final form.

## INVENTORY MANAGEMENT

Stack's Inventory solution has everything you need to manage and optimize your vehicle inventory. With easily sortable data, customized reporting, and seamless integrations with all third-party lead providers and dealer websites, Stack Inventory scales for a large multi-rooftop dealer group or a single lot.



## MOBILE INVENTORY MANAGEMENT

Take photos, scan VINs, and sort data from your lot or others in your group from any smartphone or tablet.



- Automatically send inventory to your website and third-party sites like AutoTrader and Cars.com
- Utilize custom reports to track everything you need: days in stock, water report, ROI, hot vehicles, and more
- Leverage automatic VIN decoding and book outs with JD Power, KBB and Black Book
- Easily market to prospects with the fast and effective E-brochure, complete with configurable rate, term, payment, vehicle options, and more

**Client:** ProMax Unlimited  
**Project:** Stack Product Guide  
**Responsibilities:** illustration, graphic design, page layout

## WEBSITE

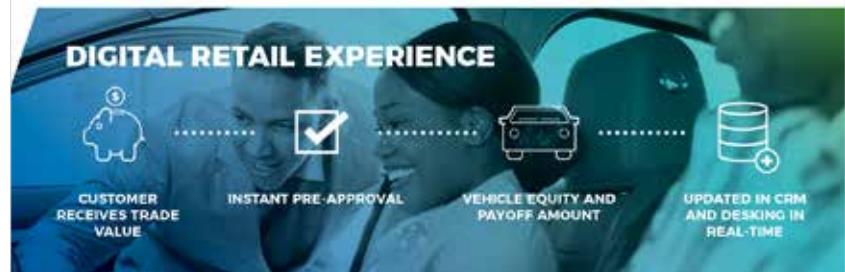
More and more of the car buying process is taking place online- is your website up to the task?

Attract consumers at the beginning of their journey with an attractive, customized Blackhawk Digital Website powered by ProMax! Easily managed and seamlessly integrated into your Stack platform, our websites have the fast load times, SEO, and design that enable you to stand out from the competition.

You name it, we can build it; tell us your vision and let us design a state-of-the-art website for you!

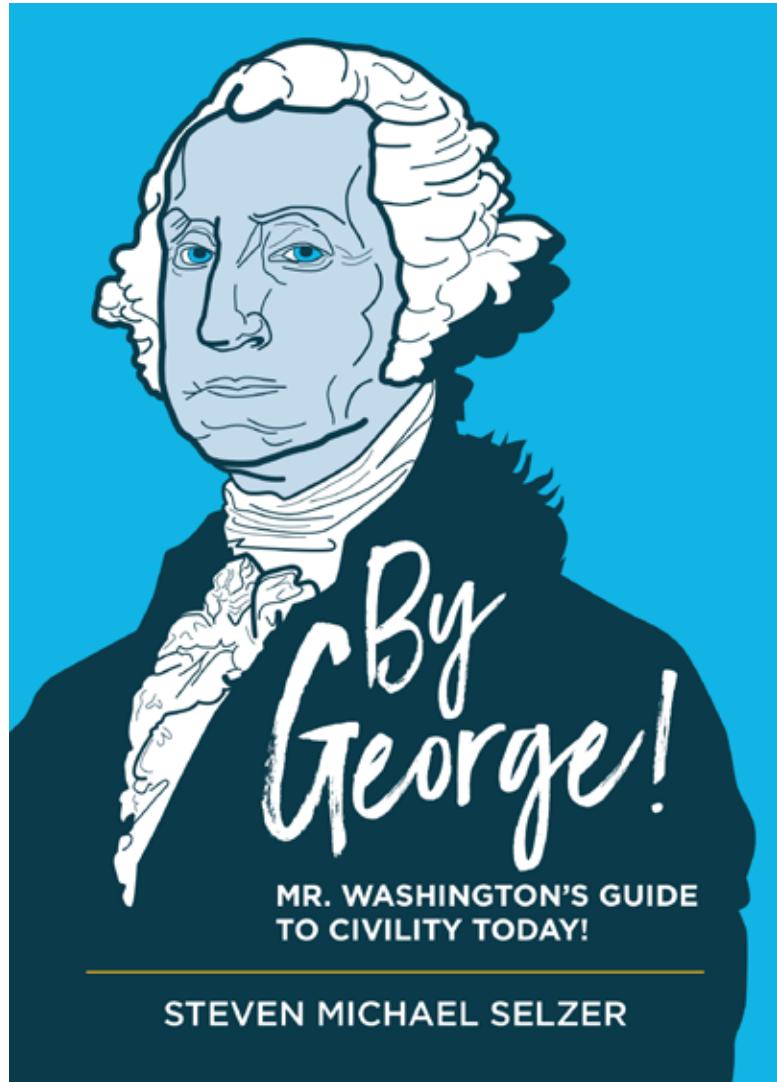


- Easy to Manage- our easy online management system enables you to update your website quickly and at any time of the day
- Secure, Fast & Optimized- our websites use https encryption and utilize the latest in SEO techniques to make sure your website ranks highly
- Lead Generation Plug-Ins- our robust suite of online credit and appraisal tools generate high quality pre-approved leads on your site 24/7



**Background:**

Worked with Stakeholders to create a Product Guide for their SaaS product Stack. The collateral was intended for distribution at Trade Shows for the industry. The final product was a saddle stitched book, measuring letter-size in its final form.



**Client:**

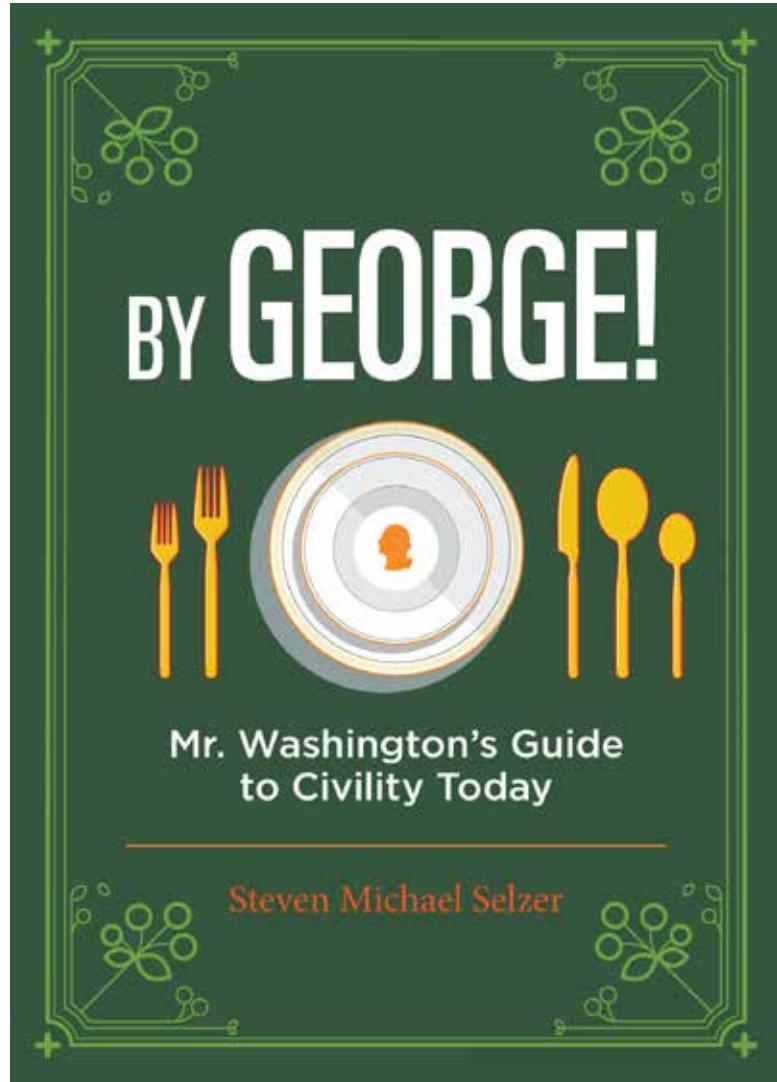
Andrews McMeel Universal

**Project:**

'By George!' Assessment

**Responsibilities:**

illustration, graphic design, page layout



**Background:**

Part of a Design Assessment, put together concepts for Andrews McMeel Universal for a release titled, 'By George! Mr. Washington's Guide to Civility Today'.

2 concepts presented. In addition to the cover art, AMU noted they wanted to see how page layouts would work together as a spread.

• RULE 2 •

*When in company, put not your hands  
To any part of the body not usually  
discovered.*

For shame! George has a unique way of saying it. (In his day, "discovered" in this context meant "displayed.") All scratching and kidding aside, he has a point. No one wants to see this. The rule applies to baseball players and rock stars as well.

• RULE 3 •

*Show nothing to your friend that may  
affright him.*

This rule is suspended during Halloween. Having served in two wars, GW saw some truly frightening events, so he no doubt knew the suffering fear can create. Just as friends don't let friends drive drunk, a friend doesn't make another friend's skin crawl, hair stand on end, or heart beat rapidly. Frightening someone is simply a cruel exercise of power - another form of disrespect. A thoughtful, civilized person thinks twice before bringing together the unsuspecting with spiders and reptiles. For those who want to indulge in the scary stuff, there are plenty of options—horror films and cable TV, just to name two.

4

5

Client:

Andrews McMeel Universal

Project:

'By George!' Assessment

Responsibilities:

illustration, graphic design, page layout

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# RULE 4



**In the presence of others, sing not to yourself with a humming noise, nor drum with your fingers or feet.**

Unless you are Tony Bennett, Celine Dion, or Ringo Starr and have mounted the stage, avoid humming, drumming, and stomping. You annoy, distract, and insult those around you. George would be pleased to know that his rule has modern applications. Letting loud music blare from your open apartment window or car radio, for example, is singularly uncivilized, as are talking and fidgeting during movies.

There are modern exceptions to this rule. Stomping, clapping, and chanting while rooting for your favorite team is acceptable in our sports-oriented culture, as long as the words do not turn profane.

4

5

**Client:**

Andrews McMeel Universal

**Project:**

'By George!' Assessment

**Responsibilities:**

illustration, graphic design, page layout

**Background:**

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# 2022 Calendar

Thank You for Your Business



JOHN DEERE  
FINANCIAL

**Client:**

John Deere

**Project:**

Annual Calendar

**Responsibilities:**

illustration, graphic design, page layout

**Background:**

Contracted by an Agency to produce an annual calendar for John Deere. The process was working with the Agency team to make sure copy and assets were in place as production started.



**“Financing with 0% money, it's a no brainer and helps my return on investment ROI.”**

— Survey Insight



## JUNE

**Client:**

John Deere

**Project:**

Annual Calendar

**Responsibilities:**

illustration, graphic design, page layout

**Background:**

Contracted by an Agency to produce an annual calendar for John Deere. The process was working with the Agency team to make sure copy and assets were in place as production started.



**Client:**

Bemiston Cocktail Club

**Project:**

Restaurant Menu

**Responsibilities:**

illustration, graphic design, page layout

**Background:**

Bemiston Cocktail wanted to redesign their menu, and they had a specific format in mind to fit palm sized clipboards. With that, they had a checklist of items they would like to see implemented. Specifically a tavern-esque iconography of drinks in their glassware, as well as select food items. Of course the iconography implemented against the specific items, but also utilized as a pattern.



CREATE A CUSTOMER EXPERIENCE THAT

# MATTERS

EXPERIENCE ENTERPRISE WITH



No matter how many rooftops are in your dealer group, no matter how many OEMs, Enterprise with Stack has you covered, with full visibility into your customers' journeys, wherever they may lead.

**ProMax**

**Client:**

ProMax Unlimited

**Project:**

Enterprise Sales Sheet

**Responsibilities:**

illustration, copywriting, graphic design, page layout



Stack provides you with all the tools you need to streamline processes and to build a customer experience that reflects their value to your business.

-  Customize your Customer Lists across the Dealer Group to track precisely what you see.
-  Toggle between Dealers on each Dashboard within Stack.
-  Manage Dealer Group Inventory based on your Personal Filters.

**ProMax**

SCHEDULE A DEMO TODAY AT:  
[POWEREDBYPROMAX.COM](http://POWEREDBYPROMAX.COM)

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**Background:**

In a role, that almost could be considered 'brand governance' to an extent, I was responsible for not only design for a series of sales sheets, but the content as well. All of the above was done working with Sales people, or other stakeholders, regarding any particular initiative, and work to craft the messaging together.

## Michigan Bankers Association Drives Engagement and Advocacy with Quick and Easy No-Code MobileUp Platform



**WHEN THE MICHIGAN BANKERS ASSOCIATION (MBA) WANTED TO REPLACE ITS OVERLY-COMPLEX, CUSTOM-DEVELOPED MEMBER MOBILE APP, IT CHOSE THE FAST AND SIMPLE, NO-CODE MOBILEUP PLATFORM. THE INTUITIVE APP-BUILDING TOOLS FROM MOBILEUP MAKE IT EASY FOR MBA TO MANAGE AND PROMOTE EVENTS, PUBLICIZE ADVOCACY INITIATIVES, AND BOOST MEMBER ENGAGEMENT – ALL IN ONE PLACE, ALL YEAR LONG.**



"The partnership with MobileUp has been a good fit for us. The people are very helpful, the MobileUp platform is powerful yet intuitive, and we're adding more engagement and education opportunities for our members. Our members have been pleased and so have we."

**Alyssa Bouchard**  
Director of Communications  
and Public Relations,  
Michigan Bankers Association

Alyssa Bouchard is a communicator, not a coder. Press releases and publications are her specialties, not iOS and Android mobile app development.

As director of communications and public relations for the Michigan Bankers Association (MBA), it's Bouchard's job to get the word out each month about the events, webinars, and advocacy issues that MBA develops and manages on behalf of its 2,300 member banks and branches.

When Bouchard decided to add a member mobile app to her web, social and email communication capabilities, she started out with a custom developed app, but found it lacking push notifications, branding flexibility, and easy-to-understand customization tools.

"We were not at all satisfied with what turned out to be a very difficult app for us to customize for our association and members," Bouchard said. "We didn't get great support from the app's custom development team, and we ended up having to do many of the customizations on our own."

Bouchard knew she needed to make a mobile app change. She selected the MobileUp association app platform and within weeks the newly imagined and MBA-branded "MiBankers" mobile app was launched and ready for download.

"The difference working with MobileUp was noticeable from day one," Bouchard said. "MobileUp had a clear process for implementation, they were responsive and professional, and they supported us every step of the way. It's a great product and now we have a beautiful app that does everything we need and more."

### Making the Case for a Member Mobile App

Like any professional association, MBA attracts and retains members through quality programming, events, publications, and legislative advocacy that keeps the banking industry strong and healthy. And it must use every communication channel available to reach members where they work and live. Mobile apps have quickly become one of the most efficient and economical ways for associations to engage their members and build stronger member relationships.

"Our MiBankers mobile app is one more way for us to extend our website, email, and social channels, and add value and visibility," Bouchard said. "Our members want a simple and convenient way to stay informed and up-to-date on banking industry trends and we're giving them that through our mobile app."

MBA typically holds a number of local, regional, and statewide events every year. The MiBankers app allows members to seamlessly access registrations, event schedules and agendas, and attendee forums that facilitate collaboration and communications.

"We've easily covered our costs and made money through our mobile app event sponsorships that run anywhere from \$5,000 to \$10,000 per event. Sponsors love the exposure, and the new revenue helps us create even better programs for our members."

### Alyssa Bouchard

Michigan Bankers Association

In addition to the better member event experience, Bouchard said the MobileUp platform has also generated new sponsorship revenue opportunities for MBA.

"We've easily covered our costs and made money through our mobile app event sponsorships that run anywhere from \$5,000 to \$10,000 per event," Bouchard said. "Sponsors love the exposure, and the new revenue helps us create even better programs for our members."

### Driving Mobile App Downloads and Adoption

Bouchard worked with the MobileUp client success team on a variety of strategies and tactics for launching and promoting the new MiBankers app to MBA membership, including:

- Initially targeting a 40 and younger member demographic for early adoption.
- Promoting the app in a weekly email communication.
- And creating a short explainer video walking members through the app and its features and benefits.

To keep awareness and adoption growing, Bouchard makes a point to mention the app and share the download link in all member communications and has also created new promotional signage for MBA in-person events.

The signage includes QR codes for instant scanning and downloads as members check-in for meetings, making it easier for them to plan schedules, join virtual forums, and access social channels for networking, photo sharing, and up-to-the-minute meeting updates and push notifications.

Overall, Bouchard said the switch to the MobileUp platform has been a good one. She now has a mobile app she can easily customize and update on her own that doesn't require complicated coding or developer support. And MBA members appreciate the upgraded look, improved functionality, and user experience.

"The partnership with MobileUp has been a good fit for us," Bouchard said. "The people are very helpful, the MobileUp platform is powerful yet intuitive, and we're adding more engagement and education opportunities for our members. Our members have been pleased and so have we."

## Michigan Bankers Association Goes Mobile for Better Member Engagement

- The Michigan Bankers Association (MBA) is a trade association of Michigan financial institutions which currently includes more than 2,300 branches.
- When its custom-developed member mobile app proved to be too difficult to customize and update, association leadership moved to the MobileUp platform for its ease of use, contemporary design, and all-in-one communication capabilities.
- MBA's mobile member app adoption is growing, online and in-person event management has been streamlined, and members can access education, advocacy and event details all from the convenience of their mobile phones.



MobileUp provides a no-code member app platform that allows associations to create their own custom-branded member mobile apps. Let us show you how to take your membership engagement efforts to the next level. Visit us at [MobileUpSoftware.com](http://MobileUpSoftware.com) or call (913) 232-8059, Ext. 110 to request a demo today!

© MobileUp Software 2016. All rights reserved.

### Client:

Mobile Up

### Project:

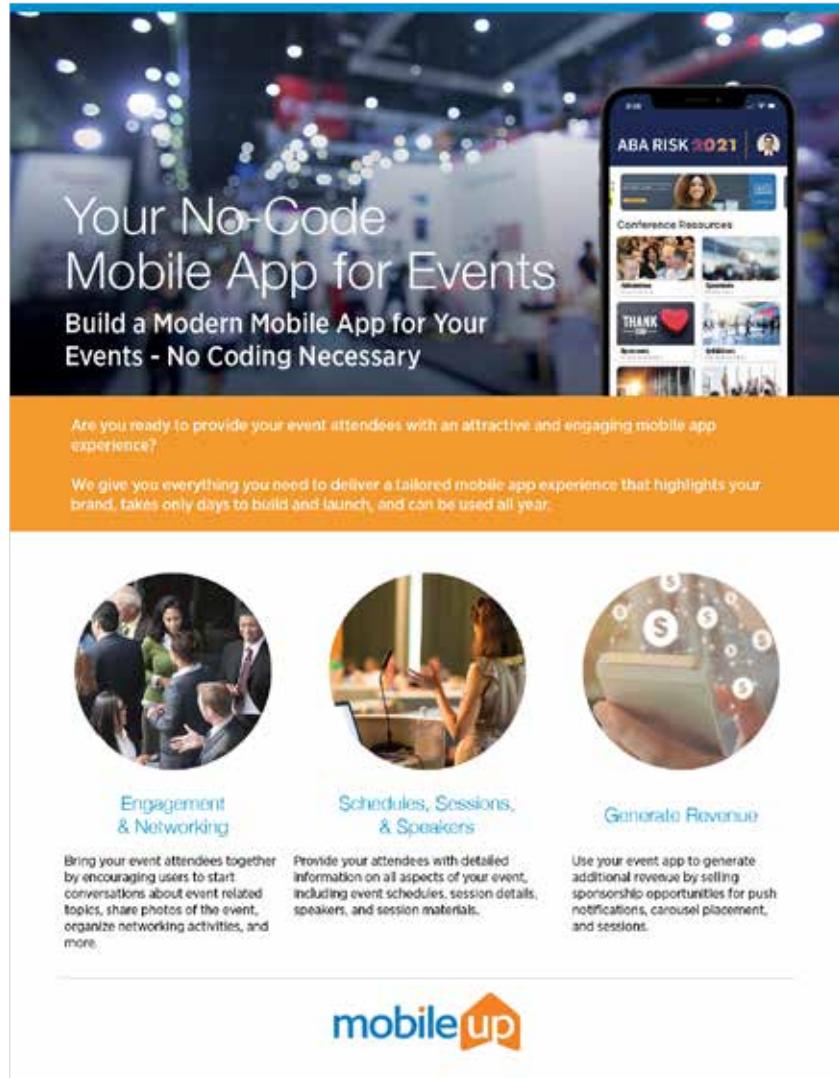
Michigan Bankers Association 1-Sheet

### Responsibilities:

graphic design, page layout

### Background:

In association with Brandwell Partners, worked with Mobile Up to create a 1-sheet spotlighting their client, Michigan Bankers Association. One note from this project was to include insets to give it a more editorial feel.



**Your No-Code Mobile App for Events**  
Build a Modern Mobile App for Your Events - No Coding Necessary

Are you ready to provide your event attendees with an attractive and engaging mobile app experience?

We give you everything you need to deliver a tailored mobile app experience that highlights your brand, takes only days to build and launch, and can be used all year.

**Engagement & Networking**  
Bring your event attendees together by encouraging users to start conversations about event related topics, share photos of the event, organize networking activities, and more.

**Schedules, Sessions, & Speakers**  
Provide your attendees with detailed information on all aspects of your event, including event schedules, session details, speakers, and session materials.

**Generate Revenue**  
Use your event app to generate additional revenue by selling sponsorship opportunities for push notifications, carousel placement, and sessions.

**mobileup**

**Client:**

Mobile Up

**Project:**

Event App Sales Sheet

**Responsibilities:**

graphic design, page layout



**Event App**  
Branded Apps for Associations

We give you everything you need to build, launch and manage your event app.

**Event Management**  
Our 'no-code' tools make creating, designing, and managing your app a breeze, so you can focus on the event itself.

**Collaboration & Communication**  
Provide attendees and staff the ability to collaborate and share thoughts and ideas while also publishing important information using the event feed.

**Zoom Integration**  
Use the Zoom integration to create hybrid or virtual sessions for your event.

**Sponsors & Exhibitors**  
Show your sponsors and exhibitors how much you appreciate them by providing each of them with individual profile pages within the app.

**Directories**  
Provide attendees with important and relevant information about fellow attendees, speakers, sponsors, exhibitors, and any venues associated with your event.

**Notifications**  
Send important and timely updates to those attending your event. Use notifications to thank your sponsors or remind attendees about important activities.

**Registration Information**  
We integrate with a number of registration systems that allows you to automatically populate your attendees within the app as they register.

**Surveys & Polling**  
Gather important feedback by creating surveys that can be added to your app's home page or within individual sessions. Export the data to help you make decisions about future events.

**Billboard Carousel**  
Highlight and promote important aspects of your event, including sponsors, exhibitors, speakers, or other conference details in this rotating or static home page feature.

**Event Website**  
For those without an iOS or Android device, an app-generated event website includes important information about your event such as the schedules, speaker profiles, and information on sponsors and exhibitors.

**Go Green**  
Reduce waste and save money by reducing the amount of printed materials offered at your event.

**Speakers & Materials**  
Provide speaker profiles, session schedules, descriptions, and presentation materials.

**Give Your Event Attendees the Mobile Experience They Want and Expect - At A Price Point You Can Afford.**

**mobileup** REQUEST A DEMO OR LEARN MORE AT: MOBILEUPSOFTWARE.COM

**Background:**

In association with Brandwell Partners, worked with Mobile Up to create a sales sheet spotlighting their event app software.



Ben Lee

artist + designer + creative

816.674.6024

benlee@yellowrant.com

[www.yellowrant.com](http://www.yellowrant.com)

[f](https://www.facebook.com/yellowrant) /yellowrant [@blee412](https://twitter.com/blee412)

[@yellowrant](https://www.instagram.com/yellowrant) [in](https://www.linkedin.com/in/blee412) /blee412